

# Tribute Funds

## Your Guide



## Your guide to Tribute Funds at Heart Research UK

Remembering someone special through a Tribute Fund is a meaningful way to celebrate their life and is a comforting place to come back to year on year. Heart Research UK are partnered with MuchLoved, a special website giving you an online place to dedicate to your loved one's memory.

### What Heart Research UK Tribute Funds can do for you:



Connect with family and friends



Collect in memory donations for Heart Research UK



Celebrate someone special together

## How your Tribute Fund donations make a difference

Too many families suffer the loss of someone from heart disease – it is one of the UK's biggest killers. By collecting in memory donations for Heart Research UK, your Tribute Fund will help to prevent, treat, and cure heart disease - all in your loved one's memory.

### Prevention



### Treatment



### Cure



## Setting up your Tribute Fund

### Creating a Tribute Fund at Heart Research UK

- 1 Go to Heart Research UK's In Memory webpage
- 2 Click on 'Create a Tribute Fund'
- 3 Follow the instructions

It only takes a few minutes, is completely free and you can change it as often as you need. If you need help at any point, you can always get in touch with us – we're here to support you.

## Your Tribute Fund Features

There are so many ways that people can contribute to your Tribute Fund. Here are the features that you and anyone visiting the page can enjoy:

- **Light a Candle** – Commemorate your loved one by lighting a virtual candle lasting from 1 day to 100 years, or choose a special virtual birthday candle to mark the day.
- **Share a Thought or Story** – Connect with your community by sending messages to a thought gallery for people to read and build a bank of treasured memories.
- **Add Photos, Videos and Music** – Keep your loved one's memory alive by sharing photos, videos, and music.
- **Give Virtual Gifts** – Celebrate your loved one's memory by adding virtual gifts.
- **Add Events** – If you choose to put on any fundraising events, you can set them up in your Tribute Fund page with a unique link to share with people and even add an existing fundraising page link so that all fundraising pages can be added together. Your Tribute Fund can become the hub for recording and promoting all the events and/or activities that are taking place in your loved one's memory.

# Growing your Tribute Fund

Seeing your Tribute Fund grow can feel so rewarding - it helps keep your loved one's memory alive for you and all those that were close to them. Knowing that donations to Heart Research UK are all being made in their honour is really inspiring. Here are some ways that you and people contributing to your Tribute Fund could help it grow:



Hold a coffee morning or  
bake sale



Take on a challenge, such as  
a skydive, run, or bike ride



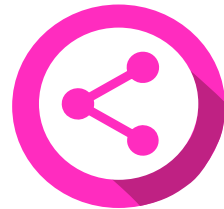
Organise a party, black tie  
ball, quiz, or football match



Fundraise at work  
with colleagues



Ask for donations to mark  
birthdays, anniversaries, and  
celebration days



Share the Tribute Fund on  
social media

## Help and Support

We're here to support you, and if you have any questions, please get in touch - we're happy to help you make the most out of your Tribute Fund.

We are so grateful for your support and hope that your Tribute Fund is a lovely place for you to come back to, year on year, to connect, celebrate, and collect in memory of your loved one.

**Thank you!**

Jess,

**In Memory and Legacy Officer**

**Contact Jess on**

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Visit our website for more information and FAQ's -  
**[heartresearch.org.uk/in-memory-tribute-funds](https://heartresearch.org.uk/in-memory-tribute-funds)**

