



## Heart Research UK and Subway® Healthy Heart Grant Frequently asked questions

### Eligibility Criteria

#### **What is the Healthy Heart Grant (HHG) available for?**

The Healthy Heart Grant is only available for projects that actively promote heart health or reduce the risk of heart disease.

We are always on the lookout for novel ways to encourage people to look after their hearts and promote positive lifestyle changes.

#### **What type of organisation is eligible to apply for a Healthy Heart Grant?**

Only community or voluntary organisations, registered charities or other not for profit organisations may apply. In exceptional circumstances, where a project has a very strong heart element applications may be considered from researchers.

Private enterprise and government, local authority, public sector or organisations funded with public money cannot apply.

#### **What equipment costs can be claimed?**

Maximum funding for equipment is available for the lesser of either 50% of the total grant amount or £2,000. For more details on equipment funding please see Section 5 of the HHG Terms and Conditions.

#### **How long can a Healthy Heart Grant project run for?**

Projects must run for a minimum of six months and generally no more than 12 months.

#### **Do you fund existing or continuation projects?**

No. Grants are available for new innovative projects and not something you already do or want to continue.

#### **We are a Cardiac rehabilitation group – can we apply for a HHG?**

The Healthy Heart Grant programme focuses mainly on the primary prevention of heart disease through innovative approaches. Heart Research UK is unlikely to fund existing Cardiac Rehabilitation programmes, however, if a Cardiac rehab group submits an application for a new innovative project to promote heart health for people affected by heart disease and their families, this would be considered using the same selection and awarding criteria.

Heart Research UK and Subway® HHGs are available by region across the year. Application and awarding periods are variable across the year.

Funding for these grants comes from in-store collection boxes across UK Subway® stores, fundraising activities by Subway® franchisees and money raised from entries to the Subway® Helping Hearts™ Family 5K Series.

#### **I cannot see application dates for my Heart Research UK and Subway® region, can I still apply?**

Regions receiving Heart Research UK and Subway® HHG funding is dependent on the amount raised in the previous year. It is not always possible to award a grant in each region every year.

#### **I cannot see my town/city on the Subway® region list, can I still apply?**

The list provided is a guide and not an exhaustive list of all eligible regions. If you cannot see your town/city you may still be able to apply. Get in touch with our friendly Lifestyle Team at [lifestyle@heartresearch.org.uk](mailto:lifestyle@heartresearch.org.uk) to find out which region you are in.

## Application Process

### Can I send my application by e-mail?

No. Only submissions via the online form will be accepted.

### Who can submit an application?

The organisation is the Grant Applicant and as such, the Grant Application Form, Terms and Conditions and any offer of a Grant award is made with the organisation and not an individual representative of the organisation. The individual submitting the application on behalf of the organisation should be the primary contact for correspondence via email regarding the Grant application.

### When can I apply for a HHG?

The online application form will only be available during the application period. Applications cannot be submitted outside of the specified timeframes.

Heart Research UK and Subway® HHGs are available regionally across the year. Please check the relevant dates for your region.

### How do I apply for a HHG?

Heart Research UK are working towards a paperless process for our Healthy Heart Grants. Applicants can submit their application online using the form on our website.

If you experience any problems submitting your form please get in touch on 01132976213 or email [lifestyle@heartresearch.org.uk](mailto:lifestyle@heartresearch.org.uk)

Before submitting your HHG application please read the **Terms and Conditions**.

After submitting your application, you will receive an automated email with the details of your application which is also a copy of your application so please retain this email acknowledgement.

### How easy is it to secure a HHG?

**Heart Research UK and Subway® HHGs** - Depending on available funding £10,000 is typically available per region each year. Not all Subway® regions may be available each year.

### Do I need to supply a financial statement?

Shortlisted applicants will be required to provide a financial statement for the previous year.

This is because grant funding is paid quarterly in arrears after receiving a comprehensive project report and an appropriate invoice therefore we need to be sure that you are in a position to start and sustain your project until funds are released.

## Selection Process

### What is the selection and Heart Research UK's awarding criteria?

When shortlisting and selecting which application to fund, the Heart Research UK and Subway® Healthy Heart Grant Panel will look first and foremost at how strong the Healthy Heart message is and how actively it is being promoted through your proposed activities.

If the heart focus is strong throughout, the panel will then also consider:

- how innovative the project is in terms of activities offered and the target audience
- the feasibility of the proposed project
- evidence of appropriate skills & experience to run your healthy heart project
- value for money, with regards to impact and number of participants
- monitoring and evaluation of impact on heart health
- publicity opportunities for the project

Please note: The Healthy Heart Grant panel's decision is final and Heart Research UK is not obliged to enter into any correspondence regarding unsuccessful applications.

## What is the selection process?

### Heart Research UK and Subway® HHGs:

- 1) **Shortlisting** –Heart Research UK’s Lifestyle Team will review all applications and shortlist up to 5 applicants to attend a presentation to the panel.
- 2) **Presentations** – Shortlisted applicants will be required to attend a presentation in their region (or via Skype). Check the Community Grants pages for presentation dates (subject to change). Presentation date will be confirmed when you receive notification that your application has progressed to this stage

### Who makes up the HHG Panel?

The Heart Research UK Healthy Heart Grant Panel consists of Heart Research UK’s Lifestyle Team and experts from a broad variety of backgrounds including cardiology, research, nursing, marketing and the Charity’s trustees.

The Heart Research UK and Subway® Healthy Heart Grant Panel is made up of Heart Research UK’s Lifestyle Team and representatives from Subway®’s regional marketing boards.

### If my project is successful, when will I receive payment?

Funding is paid quarterly in arrears after receiving a comprehensive project report and appropriate invoice. Your organisation should be in a position to start and sustain your project until funds are released.

### If you have any other questions about the Healthy Heart Grant, please contact us at:

T: 0113 234 7474  
E: [grantsadmin@heartresearch.org.uk](mailto:grantsadmin@heartresearch.org.uk)  
W: [www.heartresearch.org.uk](http://www.heartresearch.org.uk)

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