



## Packaging Services Technical Centre



# Become a partner

**Without the help of our generous corporate partners we could not fund the important medical research needed to keep those we love around for longer.**

Heart Research UK is the charity dedicated to your heart. We're taking on heart disease, and we need your help.

Passionate messaging that resonates with brands and customers, employee engagement through fundraising challenges and health and wellbeing initiatives and being part of funding pioneering research are just some of the benefits of partnering with Heart Research UK.

**Working with Heart Research UK will help deliver on key themes in your organisations strategy, including:**

- Employee health and wellbeing
- An engaged workforce
- Meeting your charitable objectives locally or nationally
- Building your brand identity and loyalty

Strategic charity partnerships are an ideal way for your organisation and Heart Research UK to achieve mutual goals. To achieve this, we take a consultative approach to the development of relationships, based around long-term needs and objectives.

A true partnership for us is one that gives you the opportunity to meet your commercial and organisational goals, while playing a key role in helping Heart Research UK fund research into the prevention, treatment and cure of heart disease



To discuss strategic partnerships with us, please contact Isabel at [corporate@heartresearch.org.uk](mailto:corporate@heartresearch.org.uk) or call 0113 234 7474.