

Payroll giving

Payroll Giving is an easy way for companies and businesses to fundraise for Heart Research UK and keep those we love for around for longer.

Heart Research UK is the charity dedicated to your heart. We're taking on heart disease, and we need your help.

What is payroll giving?

Payroll giving is a flexible and tax-free way for employees to make donations to charity straight from their salary, before tax is deducted. As your donation is taken out before tax, a £10 per month donation will only cost you £8.

Be a 9-5 Heart Hero

Donating through your payroll is simple and easy and makes a huge difference to Heart Research UK.

What are the benefits for you as an employer?

- It's quick and easy to set up and run, and is a great way to demonstrate commitment to the causes that your employees care about.
- It's a fantastic way to enhance employee fundraising
- Enhances the charitable giving of your business
- A chance to win Government's coveted Payroll Giving Quality Mark Award

What are the benefits to an employee?

- It's simple and flexible
- It's tax effective
- Allows the ability to collaborate with colleagues for bigger impact to charity
- Offers employer matched giving

Why support Heart Research UK through Payroll Giving:

- Coronary heart disease is still the UK's single biggest killer. We know research works, but the 7 million people living with cardiovascular disease in the UK need it to work faster.
- We fund pioneering and innovative medical research into heart disease that works
- We fund local healthy lifestyle projects to ensure that people in communities around the UK live healthier, happier, longer lives
- Unlike many other charities, we don't receive government funding; our money comes from people like you

What can you do now?

All you need to do is fill out the form below and take it with you to your payroll department.

Don't worry if your donation doesn't come out straight away, it can sometimes take a few weeks to get to us, but you will see your donation in your pay in a month or so.

Your pledge - Actual Cost to you (Standard rate taxpayer: 20%)

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|---------------|-------|
| £5 per month | £4 |
| £8 per month | £6.40 |
| £10 per month | £8 |
| £20 per month | £16 |



To discuss supporting us through payroll giving, please contact Isabel at corporate@heartresearch.org.uk or call 0113 234 7474.