

Take on heart disease with us



We are inspired every day to carry out our important work, but we can't do it without the generosity of businesses like yours.

Did you know that 7 million people in the UK are living with cardiovascular disease (CVD)?

Through our pioneering medical research, training and accessible education, we are taking on heart disease every day and making a real difference to people's lives. By fundraising for us you can help to change outcomes for thousands of people across the UK and together we can reach more communities to empower them on their heart health journey.

We have seen the difference that research can make. We know research works and it means that those we love - our parents, grandparents, siblings, friends and colleagues - can be around for longer.

We would be delighted to welcome you into the Heart Research UK family as your new charity partner. In return your business will feel part of our community whilst helping us both achieve our goals. Your team can work towards improved heart health too and of course, have lots of fun along the way.

Together, we can take on heart disease.

Thank you.

Kate Bratt-Farrar
Chief Executive

Have you been affected by heart disease?

“Supporting Heart Research UK was a natural choice for us. We sadly lost someone very dear to us, very suddenly. Fundraising provided a boost and a focus for our whole organisation at such a difficult time. Everyone at Emerald Publishing got involved and we were so pleased to know our money was helping in the fight against heart disease.”

Melissa Fojt,
Emerald Group

Above: Martin Fojt (former Chairman of Emerald Publishing) who suffered a sudden and fatal heart attack (Sudden Cardiac Death, SCD) in 2014.

Right: Emerald Publishing's skydiving ninjas



How we'll support you

Fundraising is about people and creating an environment where they feel inspired and moved to get involved. We can't wait to welcome you into our Heart Research UK family for a fantastic year of fundraising!

You can expect

- To work with a dedicated member of our fundraising team
- Support in planning a fun calendar of activity and an exciting and inspiring partnership launch
- Detailed tips and ideas in our Fundraising Guides
- Engaging stories about the beneficiaries of our work, and our key programmes
- A friendly, inspiring, caring and professional approach
- To learn about the causes of heart disease and how to help prevent it
- On site talks and visits (as well as virtual get togethers)
- Regular communication to suit your needs
- Celebration and fanfare at milestone moments and at the end of the fundraising year
- Support every step of the way

In return:

- Feel proud to be helping to change outcomes for patients with CVD
- Commercial visibility of partnering with an innovative medical research charity
- Know that your support is crucial for our charity
- Upskill your teams to have more awareness of how to prevent heart disease and the warning signs
- Discounted rates to join our Healthy Heart Mark. This programme helps and awards companies who actively promote employee health and wellbeing.
- Further your Employee Benefits by promoting our charity through Payroll Giving
- Be part of funding the next big breakthrough!



How your support will make a difference

It costs around £2 million each year to carry out our work and every penny raised counts.

Your support will help those living with or at risk of heart disease.



£20,000

pays for training surgeons and other health professionals such as our recent Heart Transplant Masterclass. Above is Max who had a successful heart transplant at 15 years old.

£10,000

pays for one of our community-based Healthy Heart Grants.



£150,000

pays for a medical research grant. Its research that meant Freddie survived open heart surgery at just 4 months old.

For more information contact:

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