

LIVE BRIEF

Submit your concept.
Winner gets paid.

The anonymous heART project Artwork Commission

To celebrate the 5th year of the anonymous heART project, in 2022, Walker Morris is collaborating with Heart Research UK to offer an opportunity exclusively to Leeds Arts University students.

ABOUT

Walker Morris LLP

Walker Morris LLP is a distinctive law firm valued by its clients for consistently delivering excellent results for them.

Heart Research UK

Heart Research UK is the charity dedicated to your heart. Founded in Leeds in 1967, this national charity aims to reduce the number of people developing and dying from heart disease whilst improving the lives of those affected. They do this by funding and delivering pioneering medical research, training and education.

The anonymous heART project

The anonymous heART project is Heart Research UK's art-based fundraiser where artists create a piece of work on a postcard and sign the back – the artists name only to be revealed once the piece has been sold at auction on eBay and received by its new owner. The project is supported by hundreds of generous international artists and celebrities. This year's auction goes live on 22nd October and they look forward to adding to the £130,000 already raised in previous years.

This year, up to 500 A5 creations will be auctioned, including pieces from Faile, Icy & Sot, Ralph Steadman, Mark Conlan, Hayley Welsh, Carrie Reichardt, Chvrches, Paul Insect and Christopher Kane.

COMMISSION

To celebrate the 5th year of the anonymous heART project, in 2022, Walker Morris is collaborating with Heart Research UK to offer an opportunity exclusively to Leeds Arts University students.

They would like you to submit a concept for an A5 postcard. The chosen design will be commissioned and auctioned as part of the anonymous heART project 2022.

Theme, Dimensions and media

The theme of the artwork created is completely open, and is open to all disciplines - as long as it fits onto an A5 postcard. Whether textile, illustration, photography, music or creative writing, the opportunities are endless. Don't restrict yourself! Last year, an artist created an A5 sculpture, which they provided for auction alongside the sketch, drawn on the A5 card.

Take a look at some of the artwork from previous years: heartresearch.org.uk/anonymous-heart/

PRIZES

The selected artist will be awarded £1000.

This will be presented to the artist at the 5th anniversary anonymous heART project launch event, being held at the Walker Morris offices in Leeds, in October 2022

SUBMISSIONS

Send your designs, via pdf or low-resolution jpeg, along with the following information:

- Materials/suggested composition
- How it will look on the card (mock up)
- If applicable, how the artwork will be transferred onto the card if chosen
- Statement about the work, including your inspiration

All artwork must fit onto an A5 postcard. The postcard will be supplied by Heart Research UK once the winner has been selected.

DEADLINE: 9^{AM} MONDAY 4th APRIL 2022

Those who submit proposals / pieces of artwork will then be chosen by a select panel. Entrants will be made aware of the outcome by the beginning of June 2022..