



## Heart Research UK Healthy Heart Grant Frequently Asked Questions

### 1. Eligibility criteria

#### What type of organisation is eligible to apply for a Healthy Heart Grant?

Only small, registered charities or Community Interest Companies with an annual income of less than £1 million may apply.

#### What type of projects do you fund?

The Healthy Heart Grant is available for projects that work with adults and that actively promote heart health or reduce the risk of heart disease through primary or secondary prevention. We do not currently fund projects for children.

Your project must have a primary focus on one or more of the following four risk factors for heart disease:

- (1) Nutrition and Healthy Eating
- (2) Physical Activity
- (3) Smoking
- (4) Alcohol

We welcome innovative ideas, and a project may include other aspects of health and wellbeing, but the primary focus must be one or more of the four above key areas.

For us to clearly monitor the impact of the Healthy Heart Grant projects on a national scale, we may ask to visit your project to collect blood pressure measures from beneficiaries at the start and at the end of your project. We ask that all charities be open to us doing this and if not, please indicate this on your application form.

#### How long can a Healthy Heart Grant project run for?

Projects must run for a minimum of three months and no longer than 12 months.

#### Do you fund existing or continuation projects?

The Healthy Heart Grants are available for new projects, we do not fund ongoing community projects unless they are being delivered to a new group.

#### Where in the UK do you award Healthy Heart Grants?

We award five Healthy Heart Grants up to the value of £15,000 each throughout the year. These are awarded in:

- Wales
- England (two grants up to the value of £15,000 each)
- Scotland
- Northern Ireland

#### We have a project that meets the criteria, but the beneficiaries are located throughout the UK. What is your policy regarding national charities applying for more than one Healthy Heart Grant or delivering UK wide programmes?

We fund projects that are delivered in small local communities. Healthy Heart Grant projects must work with beneficiaries within the charity's local area. A charity that is located in more than one geographical area may submit multiple applications in different areas of the UK where they are located. We expect applicants to have an in-depth knowledge of the specific needs and demographics of the communities they intend to work with. It is expected that project activities specifically address the problems within that community.

## 2. Budgets

### What equipment costs can be claimed?

Equipment that is necessary for the successful delivery of your project can be requested in your application. There is no limit to the amount of the grant that can be spent on equipment. However, we do not fund 'equipment only' applications that do not include a community health promotion programme.

For more details on equipment funding please see Section 5 of the Healthy Heart Grants Terms and Conditions.

### Can salaries be claimed?

Yes, salaries can be claimed. We ask that you provide a full breakdown of salaries, detailing the hourly rate/s.

### Can overhead expenses/oncosts be claimed?

Yes, overheads/oncosts can be claimed. We ask that you provide a full breakdown of these.

### Will I need to keep receipts of third-party purchases?

Yes, we ask that all invoices or receipts for third-party expenditures are saved and submitted to us along with any invoices or project reports.

### My project costs more than £15,000, can I still apply?

The maximum amount Heart Research UK will award is £15,000. However, we can accept applications for projects costing more than £15,000 where the additional funding is covered by your charity or another source.

Please ensure you clearly state the whole project budget in the budget section and demonstrate who will cover which costs. If another funder is involved or a gift in kind is being provided, please explain clearly in the space provided on the form.

### If my project is successful, when will I receive payment?

Funding is paid in two instalments, 80% upon a successful application and 20% upon completion of the project on the condition that you send us a final report with relevant evidence of outcomes and spending, and an appropriate invoice. Your organisation should be in a position to start and sustain your project on the specified start date until funds are released.

## 3. Application process

### How do I apply for a Healthy Heart Grant?

Heart Research UK operates a paperless application process. Applicants can submit their application online using the form on our website.

If you experience any problems submitting your form, please get in touch on 0113 2347474 or email [healthyheartgrants@heartresearch.org.uk](mailto:healthyheartgrants@heartresearch.org.uk)

Before submitting your Healthy Heart Grant application, please read the **Terms and Conditions**.

After submitting your application, you will receive an automated email which includes a copy of your application, please retain this email acknowledgement should you wish to contact us about your application.

### Can I send my application by e-mail?

No. Only submissions via the online form will be accepted. If you experience any problems submitting your form please get in touch on 0113 2347474 or email [healthyheartgrants@heartresearch.org.uk](mailto:healthyheartgrants@heartresearch.org.uk)

### Who can submit an application?

The individual submitting the application on behalf of the charity should be the primary contact for correspondence regarding the Healthy Heart Grant application. Any offer of a Healthy Heart Grant award is made with your charity and not an individual representative of the organisation. The lead applicant must be 18 years or over.

### When can I apply for a Healthy Heart Grant?

The online application form will only be available during the application period. Applications cannot be submitted outside of the specified timeframes. Please check the relevant dates for your area on our website.

### Do I need to supply a financial statement?

In some circumstances shortlisted applicants may be required to provide a financial statement for the previous year.

## 4. Selection process

### What is Heart Research UK's shortlisting and awarding criteria?

When shortlisting and selecting which application to fund, the Heart Research UK Healthy Heart Grants Panel will look first and foremost at how strong the healthy heart message is and how actively it is being promoted through your proposed activities.

The panel also consider:

- whether your target audience is a vulnerable group, at risk of heart diseases
- how feasible is the proposed project and how likely is it to succeed
- evidence of appropriate skills & experience to deliver the project
- value for money, with regard to impact and number of beneficiaries
- methods of monitoring and evaluating the impact of your project on heart health

### What is the selection process?

- 1) **Shortlisting** – Heart Research UK's Health Promotion & Education Team will review all applications and shortlist up to 5 applicants based on fair and transparent scoring of the above criteria. Applicants who are not shortlisted at this stage, will be notified of the outcome by email.
- 2) **Presentations** – shortlisted applicants will be invited to deliver a 10-minute online presentation to the panel. Please check the Healthy Heart Grants website for presentation dates (subject to change). The presentation date will be confirmed when you receive notification that your application has progressed to this stage.
- 3) **Successful applications** will be notified by email within 7 days after the presentation date.
- 4) **Unsuccessful shortlisted applicants** will be notified by email once the successful grantee has accepted.

Please note: The Healthy Heart Grants Panel's decision is final, and Heart Research UK is not obliged to enter into any correspondence regarding unsuccessful applications. If requested, the panel can provide feedback to those unsuccessful applicants who were invited to the presentation stage.

### Who makes up the Healthy Heart Grants Panel?

The Panel consists of experts from a broad variety of backgrounds including public health, nutrition, education, physical activity, and long-term health conditions.

### Will Heart Research UK staff visit our project?

Where possible, Heart Research UK staff will visit projects to meet the staff delivering the project, as well as the community you are working with, to see the impact your project is having. We may ask to take photos or videos and gather insights that can be used for marketing purposes (consent will be taken for this).

As part of a pilot, Heart Research UK may ask to visit your project to conduct blood pressure checks with beneficiaries at the start and end of your project. We will contact you directly to organise this and we will fund this initiative. The purpose of these visits is for us to collect data that we can use to demonstrate impact across our entire Healthy Heart Grants programme.

### If you have any other questions about the Healthy Heart Grant, please contact us at:

T: 0113 234 7474  
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