



TRIBUTE FUNDS

Your guide



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Remembering someone special through a Tribute Fund is a meaningful way to celebrate their life and is a comforting place to come back to year on year.

Why create a Tribute Fund?

Many families tell us how much comfort they find in setting up a Tribute Fund in memory of a loved one.

Too many families suffer the loss of someone from heart disease – it is one of the UK's biggest killers. These special funds offer a meaningful way to celebrate a life while supporting life-saving heart research. They provide a lasting place for family and friends to come together, share photos, messages, and treasured memories, both now and in the years to come.

Setting up your Tribute Fund

A Tribute Fund is a special way to honour your loved one's memory while helping to support Heart Research UK. Every pound raised helps fund pioneering research into the prevention, treatment, and cure of heart diseases, giving more families more time together.

It's simple to set up and completely free. Just follow these three easy steps to get started.

1

Go to Heart Research UK's In Memory

2

Click on 'Setting up a Tribute Fund'

3

Follow the instructions

It only takes a few minutes and you can change it as often as you need.



If you need help at any point, you can always get in touch with us – we're here to support you.

Remembering Nigel

Nigel Minton was a beloved husband, father, and friend whose life was tragically cut short by heart disease. In the wake of their devastating loss, Nigel's family sought a meaningful way to honour his memory and prevent others from experiencing similar heartbreak. They found that purpose in Heart Research UK's Tribute Fund.

Through Nigel's MuchLoved memorial page, friends and family have been able to contribute to a cause close to their hearts, transforming their grief into a powerful force for good. Every donation made in Nigel's name goes directly to funding cutting-edge research into the prevention, treatment, and cure of heart diseases.

Nigel's Tribute Fund shows how one person's legacy can inspire people to come together and create a healthier, happier future for generations to come.



“We just hope that this can help improve research, diagnosis and treatment, to ensure other families get to enjoy more precious time with their loved ones in the future.”

Ruth, who created a Tribute Fund for her father Nigel.

Growing your Tribute Fund

Seeing your Tribute Fund grow can feel so rewarding - it helps keep your loved one's memory alive for you and all those that were close to them. Knowing that donations to Heart Research UK are all being made in their honour brings a feeling of positivity at a very difficult time.

Here are some ways you can grow your Tribute Fund:

- Hold a coffee morning or bake sale
- Take on a challenge, such as a skydive, run, or bike ride
- Fundraise at work with colleagues
- Ask for donations to mark birthdays, anniversaries, and celebration days
- Share the Tribute Fund on social media

Additional Tribute Fund features

Light a candle

Commemorate your loved one by lighting a virtual candle lasting from 1 day to 100 years, or choose a special virtual birthday candle to mark the day.

Share a thought or story

Connect with our community by sending messages to a thought gallery for people to read and build a bank of treasured memories.

Add photos, videos and music

Keep your loved one's memory alive by sharing photos, videos, and music.

Give virtual gifts

Celebrate your loved one's memory by adding virtual gifts.

Add events

If you choose to put on any fundraising events, you can set them up in your Tribute Fund page with a unique link to share with people and even add an existing fundraising page link so that all fundraising pages can be added together. Your Tribute Fund can become the hub for recording and promoting all the events and/or activities that are taking place in your loved one's memory.



Help and support

We're here to support you, and if you have any questions, please get in touch - we're happy to help you make the most out of your Tribute Fund.

We are so grateful for your support and hope that your Tribute Fund is a lovely place for you to come back to, year on year, to connect, celebrate, and collect in memory of your loved one. Thank you!

Contact us on

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